



Best Managed Pub Company (10 to 199 sites)

All information provided in your entry is confidential and is not for publication.

Save this document on your computer and type your answers directly into the form and use extra sheets as necessary.

Entry criteria:

This award will be presented to a highly successful managed retail estate, which has shown strong innovation and performance in the past year. It is open to operators with over 10 and up to 199 sites.

Judges are looking for evidence of:

- Strong innovation across the company
- Success of food/drink offers
- Strong Corporate Social Responsibility policies
- Strong marketing and promotional strategy
- Excellent retail standards
- Excellent standards of staff training
- Excellent standards of customer service
- Strategy success

Entry tips:

Entering the Publican Awards 2012 is an excellent way to demonstrate what your company has achieved in the last 12 months.

Complete this form as fully as possible.

Remember to include supporting material such as:

- An estate list
- Training manuals
- Manager support literature
- Food and drink menus
- Marketing and promotional material
- Testimonials from managers, customers and suppliers
- Recent news releases
- Details of any CSR initiatives/policies

**Closing date
for entries:
Wednesday,
30 November
2011**



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(10 to 199 sites)

Submitters details

(If this entry is being produced by a PR agency or an internal marketing team, please complete this section)

Full name:

Job title:

Company name:

Address:

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Telephone:

Mobile:

Email:

Website:

Entrant details

(Please highlight the senior company employee representing the company for this entry)

Full name:

Job title:

Company name:

Address:

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Telephone:

Mobile:

Email:

Website:

