



# Best Pub Employer

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All information provided in your entry is confidential and is not for publication.

Save this document on your computer and type your answers directly into the form and use extra sheets as necessary.

### Entry criteria:

This award will be presented to the pub company that provides an excellent working environment for employees including top training, staff motivation and a strong development structure for employees.

Judges will be looking for clear evidence of the following:

- Evidence of excellent working conditions for staff, including facilities and benefits on offer
- Excellent standards of staff training
- Clear staff development strategy
- Staff retention rates
- How staff feel about their work life balance
- Leadership: How employees feel about the head of the company and its senior managers
- Giving back: How much companies are thought by their staff to put back into society in general and the local community

### Entry tips:

Entering the Publican Awards 2012 is a great way to demonstrate what you and your team have achieved in the last year in making your company a fantastic place to work.

Complete this form as fully as possible.

Remember to include supporting material such as:

- Training manuals
- Staff support material
- Staff testimonials
- Staff handbook
- Details of staff development schemes
- Recruitment campaign details
- Details of staff benefits
- Details of CSR policies

**Closing date  
for entries:  
Wednesday,  
30 November  
2011**



# Best Employer of the Year

## Submitters details

(If this entry is being produced by a PR agency or an internal marketing team, please complete this section)

Full name: .....

Job title: .....

Company name: .....

Address: .....

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Telephone: .....

Mobile: .....

Email: .....

Website: .....

## Entrant details

(Please highlight the senior company employee representing the company for this entry)

Full name: .....

Job title: .....

Company name: .....

Address: .....

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Telephone: .....

Email: .....

Mobile: .....

Website: .....





# Best Employer of the Year

Please give details of the average length of service at the company?

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How much as a % of overall turnover do you invest in staff training every year?

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What are the main types of training undertaken? .....

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What are your main ways of communicating with staff? .....

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Average salary of employee:.....

What schemes are in place to help staff develop in the company? .....

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What do you offer to help ensure the health and well being of employees?.....

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